



2023-2024 ADVERTISING CONTRACT WORKSHEET

CONCERT PROGRAM BOOK // PRINT AD

FULL Season and FALL Half Season (Oct-Jan) Reservation Deadline:
 FULL Season and FALL Half Season (Oct-Jan) Artwork & Payment Deadline:
 SPRING Half Season (Feb-May) Reservation Deadline:
 SPRING Half Season (Feb-May) Artwork & Payment Deadline:

September 1, 2023
 October 1, 2023
 January 12, 2024
 January 12, 2024

	FULL SEASON	HALF SEASON	
	October-May	October-January FALL	February-May SPRING
Full Page (back cover) full color ad size: 5 in. width x 8 in. height	<input checked="" type="checkbox"/> \$900		
Full Page (front inside or back inside cover) full color ad size: 5 in. width x 8 in. height	<input checked="" type="checkbox"/> \$800		
Full Page (opposite program page) grayscale (b&w) ad size: 5 in. width x 8 in. height	<input checked="" type="checkbox"/> \$800		
Full Page in program grayscale (b&w) ad size: 5 in. width x 8 in. height	<input type="checkbox"/> \$700	<input type="checkbox"/> \$400	<input type="checkbox"/> \$400
Half Page (horizontal only) grayscale (b&w) ad size: 5 in. width x 4 in. height	<input type="checkbox"/> \$475	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300
Third Page (horizontal only) grayscale (b&w) ad size: 5 in. width x 2.5 in. height	<input type="checkbox"/> \$350	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250

SUBTOTAL: \$ _____

WEEKLY MEMBERSHIP EMAIL \\ DIGITAL AD

Reservation Deadline: 1ST of the month before publication (e.g. April 1st for May emails)
Artwork & Payment Deadline: 5TH of the month before publication

Column Ad 4 emails / month full color 300 pixels width x 200 pixels height (4 in. width x 2.75 in. height)	<input type="checkbox"/> Oct 2023 (\$150)	<input type="checkbox"/> Nov 2023 (\$150)
	<input type="checkbox"/> Dec 2023 (\$150)	<input type="checkbox"/> Jan 2024 (\$150)
	<input type="checkbox"/> Feb 2024 (\$150)	<input type="checkbox"/> Mar 2024 (\$150)
	<input type="checkbox"/> April 2024 (\$150)	<input type="checkbox"/> May 2024 (\$150)

Want site visits? Send a webpage link with your ad artwork and we'll hyperlink your ad!

SUBTOTAL: \$ _____

**BI-MONTHLY NEWSLETTER \\
DIGITAL AD**

Reservation Deadline: 1ST of the month before publication (e.g. April 1st for May emails)
Artwork & Payment Deadline: 5TH of the month before publication

Column Ad full color 300 pixels width x 200 pixels height (4 in. width x 2.75 in. height)	<input type="checkbox"/> Oct 2023 (\$150)	<input type="checkbox"/> Dec 2023 (\$150)
	<input type="checkbox"/> Feb 2024 (\$150)	<input type="checkbox"/> Apr 2024 (\$150)

Want site visits? Send a webpage link with your ad artwork and we'll hyperlink your ad!

SUBTOTAL: \$ _____

**ADVERTISEMENT PAYMENT FORM \\
2023-2024**

TOTAL: \$ _____

- 1 \\
Reserve your ad space. Once completed, scan and send pages 2 & 3 of this form to mschranck@aypo.org. All reservation requests pend the approval of AYPO.
- 2 \\
Make your payment. Upon approval, please make checks payable to American Youth Philharmonic Orchestras and address to AYPO, Attn: Molly Schranck, 4026 Hummer Road, Annandale, VA 22003.
- 3 \\
Send your artwork. All artwork must be in high resolution PDF, PNG or JPEG format. Please submit artwork to mschranck@aypo.org by its respective deadline (see worksheet pages 2 & 3).

ADVERTISER INFORMATION

Authorized by (print full name) : _____
Job Title : _____ Company/Organization : _____
Address : _____ City/State/Zip : _____
Email : _____ Phone : _____